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Most Americans who use a computer 3 or more hours a day suffer computer eye strain.<sup>1</sup>

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Vision problems are the 2<sup>nd</sup> most common healthcare problem in America.<sup>1</sup>

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Every \$1 spent on vision coverage can save employers as much as \$7.<sup>1</sup>



\$0 exam copay vision plans means easy access to detection and early treatment.

## Keeping your employees healthy, strong, and protected is clearly smart business.

With no copayments for eye exams, nothing gets in the way of your employees receiving vision exams. Routine eye exams are vital to keeping employees healthy and on the job. They feel and see better, and you'll see increased productivity and improved work accuracy. Vision coverage helps protect your most important asset – a strong workforce – which can mean a healthy bottom line.

We offer a portfolio of affordable plans and one of the largest vision provider networks<sup>2</sup> to suit your business needs. To find the vision plan that's right for your business, please contact your broker, or go to [blueshieldca.com/clearvalue](https://blueshieldca.com/clearvalue).

<sup>1</sup> "Vision in Business Report," Vision Council of America, July 2007.

<sup>2</sup> Vision plan providers in and out of California are available through a vision plan administrator.

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For more information, please contact: